



*Guaranteeing Responsible Access to our Nation's Trails*

## Guidelines for 2010

Dear GRANT Applicant:

Thank you for your interest in Yamaha's OHV Access Initiative. Please follow these Guidelines closely and fill out the GRANT Application completely and with as much detail as possible. You will receive a letter notifying you of the status of your Application based on the dates listed below.

Together we can continue to **G**uarantee **R**esponsible **A**ccess to our **N**ations **T**rails.

### **GRANT Guidelines:**

1. The 2010 submission deadlines and corresponding GRANT decision dates:

Application Submission Schedule*		Application Approval Deadline:
1 <sup>st</sup> Quarter	Dec. 1, 2009 – Mar. 31, 2010	May 7, 2010
2 <sup>nd</sup> Quarter	Apr. 1 – June 30, 2010	Aug. 6, 2010
3 <sup>rd</sup> Quarter	July 1 – Sept. 30, 2010	Nov. 5, 2010
4 <sup>th</sup> Quarter	October 1 – Dec. 3, 2010	Jan. 15, 2011

\*Applications must be post marked by the last day of the quarter's Submission Schedule to be considered for that quarter.

2. Completed applications, including all required materials, can be sent electronically to [OHVAccess@yamaha-motor.com](mailto:OHVAccess@yamaha-motor.com) or mailed to:

Yamaha OHV Access Initiative Review Committee  
6555 Katella Avenue  
Cypress, CA 90630-5101

3. Yamaha's OHV Access Initiative Review Committee will review your GRANT application within the timeline provided above.
4. For questions and more information, please:
  - Review our Web site at [www.yamaha-motor.com/ohvaccess](http://www.yamaha-motor.com/ohvaccess)
  - Call 1-877-OHV-TRAIL (877-648-8724)
  - Email us at [OHVAccess@yamaha-motor.com](mailto:OHVAccess@yamaha-motor.com)
5. Yamaha will determine awards at its sole discretion. Amounts awarded will vary depending upon the quality of application, project benefit to the OHV community and need.

6. Only completed applications, including all required elements, will be considered by the Review Committee. Yamaha reserves the right to deny any application for any reason.
7. Organizations can only receive one GRANT per calendar year. However, you may reapply each quarter until a GRANT is approved and awarded.
8. Organizations must be based in the United States and have tax exempt (e.g. 501c3, 501c7) or non-profit status. Documentation from the certifying government agency validating tax exempt or non-profit status must be provided.
9. All applications must include an endorsement letter from a local Yamaha dealership.
10. Organizations must provide a copy of its last year's tax return or pro forma financial statement. **ONLY GOVERNMENT AGENCIES ARE EXEMPT FROM THIS REQUIREMENT.** Government agents must include a letter of support for the project from a senior agency executive or elected official.
11. Applicants should carefully consider how Yamaha or the Yamaha brand will be included in the funded project.
12. Every GRANT recipient is required to provide written status reports on the progress of the project funded by the Yamaha OHV Access Initiative every six months until the completion of the project, at which time a full written summary is required. The status reports and final summary are to include an accounting of expenditures against the GRANT funds (including invoices and receipts) as well as any events, media placements and/or other accomplishments. Applicants must document the project with photographs and submit them with reports. All reports will be used by Yamaha for marketing and/or evaluation of the project's overall success.
13. The following are examples of appropriate projects for a Yamaha OHV Access Initiative GRANT:
  - Trail development, restoration and/or maintenance (i.e. purchasing equipment, organizing volunteer "clean up" events, hiring contractors, etc.).
  - Trail mapping (purchasing equipment, hiring contractors, etc.).
  - Trail signage (i.e. purchasing signs, equipment, etc.).
  - Stage area renovation/facilities (i.e. purchasing equipment and/or facilities, hiring contractors, etc.).
  - Adopt-a-Trail (purchasing equipment, volunteer coordination, etc.).
  - Map production (design and printing, hiring vendors, etc.).
  - National, State, Regional Lobbying efforts (hiring lobbyists, funding research/reports for trail access/generation).
  - Safety and Education (funding events and materials, etc.).
  - Note: OHV Access Initiative GRANTs will not be awarded for the purpose of purchasing Yamaha vehicles and the program is not able to donate vehicles outright.

14. While all completed applications will be considered, a lower priority is placed upon funding the following activities and requests:
  - Staff salaries.
  - Heavy equipment such as bull dozers, trail groomers, etc.
  - Facilities and meeting spaces that don't directly impact OHV access.
  
15. If you are applying to the Yamaha OHV Access Initiative for funds to match a larger grant (i.e. state or federal RTP grants), in addition to outlining the complete project you must detail what, specifically, the OHV Access Initiative funds will be put toward within the context of the larger project. In other words: In addition to serving as matching funds, how will the OHV Access Initiative GRANT be spent?
  
16. The OHV Access Initiative has a limited ability to approve the loans of certain vehicles. Yamaha ATV/SxS loans include, but are not limited to, the following restrictions:
  - Law enforcement agencies (including emergency responders, forest field staff, etc.) must first explore their options through the Law Enforcement Loan Program available at most Yamaha dealers across the country.
  - Organizations receiving approval must work directly with a Yamaha dealer to secure the vehicle(s). Dealers are not required to participate.
  - Organization must pick up vehicle within 60 days of approval.
  - Loans are only valid for up to 12 months from when vehicle is picked up.
  - Organizations are responsible for maintaining the units as recommended by Yamaha, and repairing any damage prior to returning the unit to the dealership.
  
17. "Where To Ride" Submission: As part of the OHV Access Initiative, Yamaha is collecting "Where To Ride" information in your area. Please provide the following:
  - A detailed listing of open and legal ATV and Side-by-Side trails and other riding areas. Include seasonal and other restrictions;
  - Both written descriptions and maps/illustrations;
    - i. If your application is approved, Yamaha will request digital versions of all "Where To Ride" descriptions and maps/illustrations. These will not be republished without prior written consent from the applicant.
    - ii. Yamaha will also require all rights and approvals to use this information on Yamaha's website however we see fit for an indefinite amount of time.